



ALUCOBOND® Launches a Series of Colours and Surfaces

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ALUCOBOND®, flagship brand of a Swiss major 3A Composites, which is a global innovator and manufacturer of high-quality Aluminium Composite Materials, has launched a unique and classic range of colours and surfaces, further enhancing its premier portfolio.

The three new offerings are: Colourscapes, Concrete and Grove. With the addition of these three series, ALUCOBOND® has presented a new captivating portfolio of more than 40 colours to choose from. Engineered with advanced surface coatings for long-term architectural use, these new series empower architects to create distinctive identities for their projects. This new portfolio has been specially designed for the premium commercial and residential buildings, airports, shopping malls and institutions, which are underway in various parts of India. Currently, the Company is targeting architects, developers and fabricators in major markets in India through its dedicated and well-established sales network. 3A Composites has been manufacturing ACP materials in its own state-of-the-art facility near Pune established in 2007, which is in perfect congruence with the Prime Minister's 'Make in India' initiative.

Leadership Insight: Mr. Ranjeet Sharma on the ALUCOBOND® Launch

Talking about the launch, Mr. Ranjeet Sharma, President and CEO, of 3A Composites India Private Limited said, "Our flagship brand ALUCOBOND® has always been the preferred choice of architects when it comes to installing Aluminium composite panel (ACP). To empower the architects to unleash their best creativity for modern and stylized buildings with safe fire-retardant materials, we have introduced three new colour series to our existing portfolio. This will bring a new wave of design trends and help architects achieve elegant designs with enhanced safety."

Mr. Sharma further added, "Till date, more than 130 million sq. ft. of ALUCOBOND® ACP has been used in the premium architectural segment nationwide. In 1995, when ALUCOBOND® was first introduced in India, it created a wave in the Indian market as a new construction material. There are many buildings in a city like Mumbai, for instance, CITI Bank, IL&FS, NSE and Bharat Diamond Bourse in the Bandra Kurla Complex, where ALUCOBOND® was used in the late '90s and early 2000s. These buildings still have their facades intact, which is a testimony to the world-class quality of ALUCOBOND®. It created an

architectural revolution and set a new paradigm.”

Detailed Look at the New Series

Believing in the philosophy that architecture, colour and design are inseparable when it comes to creating inspiring, evocative buildings, ALUCOBOND® has aimed to evoke an emotional



COLOURSCAPES:

Introducing the most vibrant hues and dazzling shades, ALUCOBOND® presents the ‘COLOURSCAPES’ range of metallic and solid colours and surfaces. This collection allows architects to work with a rich palette to create distinctive designs that can transform any project into an architectural masterpiece. In metallic colours, there are shades to give the effects of Copper, Bronze, Gold and Stone such as Pearl Copper Metallic, Classic Copper Metallic, Pearl Bronze Metallic, Sand Stone, etc. The solid colours give a range of Basalt Grey, Olive Grey, Stone Grey, etc.



CONCRETE:

ALUCOBOND® has innovated and launched a new series that replicates the look of concrete using aluminium composite material. This is mainly used for facade cladding purposes while enabling an architect to design 3D shapes and geometric patterns, which otherwise would have been nearly impossible using actual concrete. This is made possible by the exceptional formability of ALUCOBOND® ACP, which is lightweight and rigid yet highly formable. Moreover, ALUCOBOND® Concrete is made of fully recyclable material to demonstrate a high level of sustainability. This can be used for multiple applications such as facade cladding, interiors, decorative highlighter walls, balconies and column cladding. This product portfolio offers about seven shades in Grey and Brown colours such as Ash Grey, Smoke Grey, Pebble Grey and Mocha Brown, Golden Brown, Caramel Brown and Cinnamon Brown.



GROVE:

Bringing forth the essence of wood, ALUCOBOND® has introduced a unique series called GROVE. Useful for designing any work of art, this series gives the designer autonomy to use aluminium composite material instead of natural wood. Moreover, being an aluminium composite material, it is not only lightweight, rigid and formable but also resistant to fungus, moss and rot. On the applications front, ALUCOBOND® Grove can be used for facade cladding, interiors, balconies, pergolas, ceilings and column cladding. ALUCOBOND® Grove is curated in impeccable wood finishes for the structures to stand out exquisitely. The Grove portfolio offers Indian wood colour shades, viz. Bengal Mahogany, Red Oak, Gir Teak, Himalayan Walnut, Dindori Sakhua and Kashmir Maple.

Adaptability: All these colours and surfaces have been manufactured under the quality standards established by ECCA (European Coil Coating Association) of which 3A Composites is a member.

Insights on Colour & Surface Technology by Mr. Amar Kirale

"The range of colours and surfaces we offer are of unmatched global standards. For instance, the fluorocarbon (PVDF) coating is applied to the aluminium coil prior to lamination onto ALUCOBOND®, using a continuous coil coating process where multiple layers are individually curated at specified temperatures, which in turn, offers excellent surface durability, a factor architects and designers weigh significantly when selecting colour and surface materials."

About ALUCOBOND®:

ALUCOBOND® is a global pioneer in Aluminium Composite Materials (ACM) and has transformed architectural cladding since its inception in 1969. Recognized for its innovation, quality and long-lasting performance, it remains the most trusted brand among architects and builders for modern facade solutions. Backed by continuous research and a strong global network, ALUCOBOND® seamlessly supports complex projects, connecting teams across countries and ensuring on-time execution.

Its extensive product portfolio includes ALUCOBOND® (flexible facade material), ALUCOBOND® PLUS (fire-retardant), ALUCOBOND® A2 (non-combustible), ALUCORE® (aluminium honeycomb panels), ALUCOLUX® (solid aluminium sheets) and ALUCODUAL® (Engineered solid sheets). The brand operates through world-class production facilities, global distribution channels and



certified quality control systems, consistently setting industry benchmarks for safety, aesthetics and sustainability.

About 3A Composites

3A Composites is a global leader in high-quality Aluminium Composite Materials (ACM) under its flagship brand ALUCOBOND®. A part of Switzerland-based Schweiter Technologies, the company operates independently with around 4,500 employees worldwide. Known for innovation and excellence, 3A Composites was formerly Alcan Composites and serves the architectural, display and industrial sectors.

To strengthen its presence in India, the company set up a state-of-the-art manufacturing facility near Pune in 2007, aligned with the 'Make in India' initiative. With a capacity of over 4 million square meters, the plant is ISO 9001:2015 and ISO 14001:2015 certified. Headquartered in