

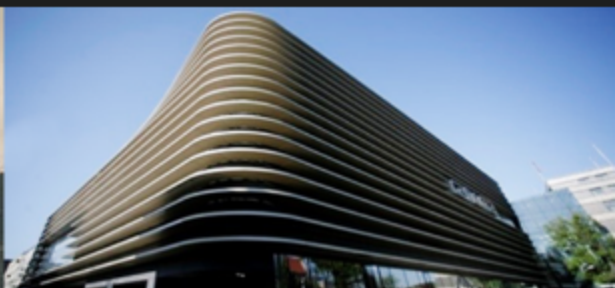


Project Name	Hangzhou CECEP
Project Location	Hangzhou, China
Alucobond Materials	ALUCOBOND® plus Custom Colour
Architect	Zhejiang Lucheng Architecture
Developer	CECEP Hangzhou Jiangcunxincum Construction Company
Year of Completion	2016

Xixi SHOUZUO or popularly known as Hangzhou CECEP is a commercial property by CECEP Industry Development. Developed as CECEP's landmark "Green Building", Xixi SHOUZUO is surrounded by natural environs, which further accentuates its "green" concept.

The architects designed this project in a courtyard style with four L-shaped, 8-floor office buildings forming the outer layer and standalone commercial and residential buildings in the center. River Shuanglong divides the complex into two sections- North and South. Energy-efficient and climate-neutral technologies are widely used with the aim to create a 'green' business center that integrates business, commerce, and leisure, all in one project.

This project has been inspired by the extension and retrofit of the Renoma, a shopping mall in Wroclaw (Poland) which had incidentally also used ALUCOBOND® panels. The architects at Zhejiang Lucheng Architecture were inspired by this design and wanted to have some elements replicated in the CECEP project.



Compared with Renoma Wroclaw, the CECEP project incorporates more circular arcs in its facade design and emphasizes on a dynamic feature with its fan-shaped eaves, standing prominent and impressive. The challenge of the design was to ensure that the panels offer flowing lines with seamless precision.

The design was envisaged in a way which was not only to enhance the aesthetics of this project but also to provide a very important functional element of being "Solar Shaders". To achieve flowing and straight facade lines, precision cutting of ALUCOBOND® panels and profiles was imperative. ALUCOBOND® team in China worked with the designers, understanding their idea to come up with a solution which could render their design into reality. High quality panels and precise processing techniques have perfectly expressed the creation and intention of the designers, bringing to reality the beautiful flowing lines of the building.

This project has now become a landmark in the town of Hangzhou.

To read more about such unique applications please visit <http://alucobond.com.sg/download/newsletter/>

To know more about ALUCOBOND® please visit <http://alucobond.com.sg/>