

ALUCOBOND® design clads a Residential Apartment building in New Zealand. Unique Design rendered with Unique ALUCOBOND® solution!



**Project Name :** *New Lynn Merchant Quarter Apartments Stage 1*

**Project Location :** *Auckland*

**ALUCOBOND Materials :** *ALUCOBOND design (4mm ALUCOBOND plus)*

**Year of Completion :** *July 2014*

**Architect :** *Jasmax*

**Fabricator :** *Kaneba Ltd*

**General Contractor :** *Kalmar Construction*

Designed by Jasmax, one of the leading Architecture firms in New Zealand, this building is a testament to their guiding philosophy – "Design has the power to inspire the spirit".

The original concept by the designers was to give a 'random look' to the building. They were exploring various options for the façade to match their concept.

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The ALUCOBOND® team met with the architects and proposed the 'ALUCOBOND® design' solution. The solution not only helped them achieve the desired look for the building, but also reduced the amount of panels to 270 of size 3100mmX1300mm, as compared to the initial 1770 panels of size 1200mmx300mm.

This in turn also led to savings of more than US\$100,000 in addition to reducing the installation time significantly - All of this with the freedom to choose the colors of their choice.

For this particular project, 6 custom shades were painted into one panel, rendering a unique façade that it currently displays. Architects just loved the fact, that combined with the extraordinary formability (e.g. folding, bending) of ALUCOBOND® they could express their unique architectural style.

The Cladding system used in this case was- Fixed Cassette system - typical of Kaneba, the ALUCOBOND® fabricator to give the building a clean look apart from being a durable fixing system.

All in all this truly is one of the landmark buildings of New Zealand!

## ALUCOBOND® design

We at ALUCOBOND® now allow yet more freedom to let you design your own individual décor, and we ensure that we realize your concept with ALUCOBOND® design on the building. There are numerous possibilities to choose designs from our existing décor collection to achieve remarkable effects.

This inspirational collection includes Wood, 3D Effect, Art / Fashion, Carbon, Concrete, Stone / Natura, Oxidised and Metallic. Whether used extensively or selectively, for applications such as façades, balconies, entrance portals or lobbies – individual ALUCOBOND® design décors accentuate indoor and outdoor applications.

The 3D effect and depth of colour as well as the possibility to create metallic effects provide an additional scope of design.

If requested, the décor effect can also be visualized by a simulation of your building project. Combined with the extraordinary formability (e.g. folding, bending) of ALUCOBOND®, unlimited possibilities arise to express your unique architectural style. The use of high quality paint systems guarantees a long-term durability.

We will be pleased to assist you in realising your creative ideas for truly unique façades.

[Click here to read more about ALUCOBOND® design](#)

